

## Introduction to HypaShip

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hypaship.com



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## HypaShip I About

HypaShip is the only end-to-end technology platform specifically built for **Post, Parcel and Logistics Service Providers**. Designed to enable our customers to embrace the rapid pace of change and to emerge as market leaders.

HypaShip enhances every element of a Post, Parcel or Logistics organisation.





## HypaShip I Our Pedigree

2011

# 300m+ 10+

### Founded

Orders Per Year







## HypaShip I End-to-End



End-to-end systems enable Post, Parcel and Logistics Service Providers to make rapid and effective enhancements to product offerings, customer experience, and operational processes.

This approach not only reduces the costs and delays associated with having multiple tech vendors; but also means that there is no dependency on other suppliers for functionality or support.

Each element of the business can see and do exactly what they need to, on one centralised system, driving market leading service.





HypaShip Customer

HypaShip Operations



HypaShip Mobile



HypaShip Counter &

PUDO



HypaShip Cross Border



HypaShip Analytics



## HypaShip I Industry Expertise

HypaShip is focussed only on Post, Parcel and Logistics. The technology is built by industry experts who have worked across all logistics modes. The result is a modular, robust and scalable solution designed for complex supply chains and delivery networks.





Road, air, sea, rail, multimodal & intermodal.

Post, courier and express parcel (CEP), logistics service providers, (FTL/LTL, FCL/LCL), pallet, cross dock, hub and spoke.

**Shipping Types** 

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### Domestic and International Operations

Multi-currency and multi-language ready, HypaShip ensures compliance with the latest customs regulations and mitigates international shipping risks.



## HypaShip I Agile and Flexible





Intuitive and agile, the system has been built to support on screen configuration and changes throughout.

HypaShip enables customers, vendors and operators to collaborate using one platform, giving them complete visibility and control of their shipping operations.

Fast and agile both in implementation of new clients and development of new software.

Tailored approach that aligns with customer business objectives.

Exceptional customer service standards and strong brand reputation.



## HypaShip I Making It Work For You

HypaShip has designed and built customer journeys with major retailers, national posts and international carriers, working with their teams to understand their business. A 4-step approach to every project ensures that HypaShip delivers on time, to cost and with the maximum impact.





**Deep Dive Analysis** 

**Configure & Customise** 



Managed Implementation



**Training & Support** 

Running a comprehensive program to understand clients' current proposition, business processes and assess effectiveness. Working with key stakeholders to map customer and operational journeys, using the tech to make it happen. Rolling out the solution across touchpoints and tracking every step.

In-life training and support ensures teams are always as effective as possible.



## **Client Reference**

"HypaShip has provided the Alternative Parcels Company Ltd with a solution that combines existing functionality and the unique requirements of the APC network. HypaShip has successfully worked to tight deadlines with ever developing requirements and has delivered a system that will future-proof our business."

### Andy Taylor - Network Director, APC

APC Overnight is the UK's largest delivery network by footprint, with more than 112 locations nationwide. HypaShip is used to run both the operational and customer facing systems.

National Sortation Centre

location: West Midlands www.apc-overnight.com

overnight

HypaShip

NATIONWIDE

**NEXT DAY** 

DELIVERY

## 0800 37 37 37

## HypaShip Customer



## HypaShip I Customer Engagement

HypaShip's Customer Engagement suite provide organisations with an agile set of tools for customers to use whenever, wherever and however they prefer.



### **Booking Tools**

Booking by web, api, csv/xls, ecommerce integration, mobile, terminal Counter and PUDO. See pricing and manage payments. HypaShip provides it all.



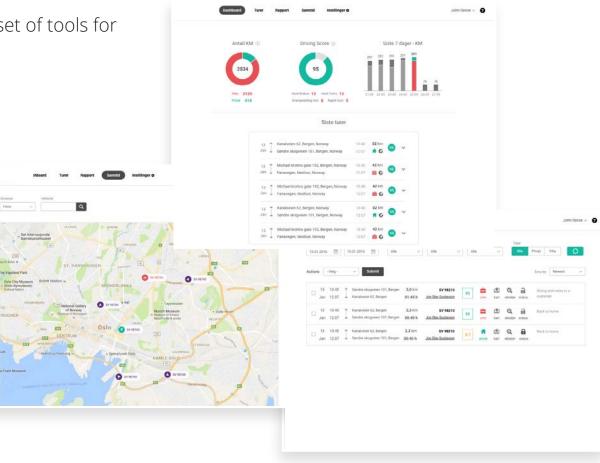
### **Data Driven Automation**

Intelligent rules engine designed to automate the process of volume shipping. Create order templates to further enhance automation.



### **Reports & Analysis**

Visibility and accountability are key to customers and consumers alike. HypaShip analytics allow organisations to deliver service data and tracking via an intuitive interface on mobile and web, or to embed it on the customer's own website.



## HypaShip I Customer Engagement





### **Order Management Tools**

**Consumer Application** 

A full suite of booking tools for Reach and empower consumers to customers to book collections and deliveries, wherever and whenever they want.

access services, and manage and pay for collections, deliveries and duties.





service selection with Automate dynamic and configurable rules with the flexibility to use any combination of criteria.



### **Returns Management**

Quickly and easily manage returns directly on the customer site, treating returns as part of the entire customer experience.

## HypaShip I Customer Engagement



Calculate and display rates and amounts for duties and taxes, and ensure compliance. Enable customers to pre-pay to prevent unknown fees and including when the driver will arrive. reduce delays at delivery.

Ensure customers have real-time visibility of their orders. Send customisable notifications to customers

Achieve the highest levels of OTIF A suite of detailed reports and delivery by giving customers the power to make changes whilst the goods are in transit.

dashboards covering service, spend, exceptions and COD to increase customer satisfaction.

## HypaShip Operations



## HypaShip I Operations

HypaShip's operations platform is designed to manage and simplify complex logistics and delivery processes. The system enables operators to adapt and deliver on sophisticated requirements for all stakeholders, whilst controlling cost.



### Visibility

Plan and execute with minimum effort and maximum visibility.



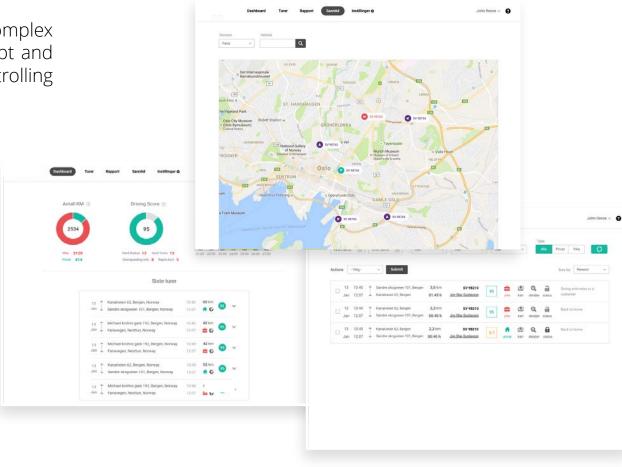
### **Network Management**

Manage the entire network with seamless workflow, including own operations and vendors. Scale dynamically to meet business needs.



### **Reports & Analysis**

View all mission-critical information in one place. Reporting and dashboards cover order information, pending orders, service and operational performance.



## **HypaShip I Operations Management**



A powerful set of tools, including integrated mobile navigation, route optimisation technology and back office map visualisation tools. Monitor fleet wide activity in real-time & review driver performance against plan for future planning. The delivery & collection management module gives full visibility of collections and deliveries in real-time. Plan scheduled collections and manage on call collections including crowd logistics.

Setup and manage transit routes, and receptacle & container nesting. Compliant with postal and commercial movements (as well as mixtures of both) for air, sea, road, rail, and multi-modal. Automated driver debrief on return to depot to control failed deliveries, collections and money return. Wi-fi scanning to manage all incoming and outgoing items, and a supervisor app to ensure 24/7 management visibility.

## **HypaShip I Finance Management**



**Pricing & Surcharging** 

Build, manage and understand rates in real time and with the minimum of fuss. Pricing matrices to cover all variables in Logistics and Postal charging. Dynamic surcharge set up and application helps to manage shipper behaviour and enhance revenues.

### **Vendor Management**

Setup all vendors and agreed prices. Automatically validate vendor invoices, and raise credit requests. Analyse service performance against plan by vendor, and report at every level.

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### **Payment Management**

Manage both credit and debit customers, billing cycles and payment terms. Support payment by card, mobile wallet, contactless, QR code and in app payments. Allows the flexibility to charge customers in the format that suits them.

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### **Billing**

Full billing detail for both external and internal customers. Automatically generates and sends invoices by email or traditional print. Handoff the data to accounting platforms seamlessly.





## HypaShip I Mobile

### Accelerate Collection and Delivery Processes

All-in-1, order info, schedule and navigation in one intuitive app, and because it's app based it supports contract and BYOD drivers. Fast Communication, orders updated on the go, including failed deliveries.

Lightweight, low data usage, works on low cost phones as well as ruggedised devices, and in areas with little or no cell signal.

### **Collection & Delivery**

### -Key Handheld Features -

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Scheduling and planning, and job assignment



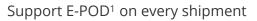








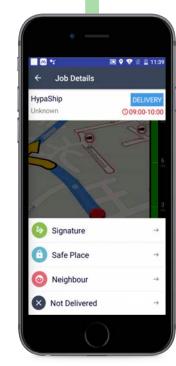


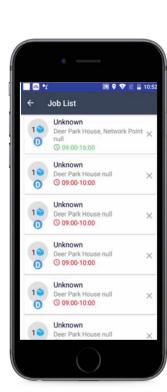


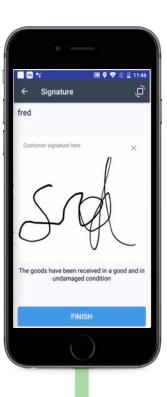














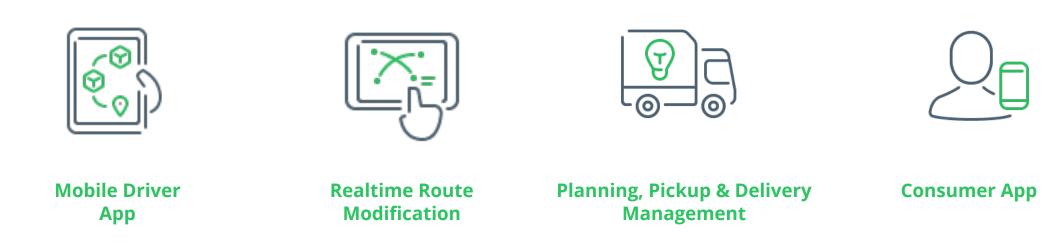
## HypaShip I Mobile Solutions



Import orders and get the most efficient routing for all drivers at once. Variables include service time windows, order load, stop duration, skills needed, service areas and more. Calculate allowed working hours and driver costs to help eliminate overtime and reduce costs. Vehicle specifics put orders on the right truck (loading ramp, refrigeration) without overloading. Remove the element of surprise. Know where drivers are and view estimated time of arrival to each location based on the real-time information collected. Communicate with depots and customers via customizable SMS/push messages or emails. Enhance CSAT by allowing customers choice over delivery and keeping them informed every step of the way.



## HypaShip I Mobile Solutions



Native app for Android manages complete route, order information and navigation all on the driver's phone or rugged device. Route updates and order status' immediately available. Insert orders, adjust stop sequence or re-plan for driver absence. Routes automatically recalculated to reflect manual changes. Specify days of the week or date ranges when the orders can be serviced and plan up to 2 weeks in advance with one click. Plan routes with goods passing from location to location without going through the depot. Allow consumers to book collections, manage their delivery preferences and pay for both customs duties and cash on delivery items.



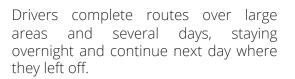
## HypaShip I Mobile Solutions



### Multi-Day & Drop Long Haul Routes

### **Workload Balancing**

### **Geofence & Breadcrumbs**



Balance workload using minimum drivers or using all drivers and distributing workload evenly. Balancing by working hours or number of orders per driver. Define geofencing by a polygon or centre and radius. Compare planned to actual and see exact route taken, identifying deviations.

Intelligent reports automatically generated from route data. Identify high performers. See exactly where planning hits the target and where to make adjustments.

**Analytics** 



## HypaShip Cross Border



### **Duties, Taxes and Compliance**





Manage high volumes of cross-border customs declarations with our global single-platform solution and self-updating compliance engine.

Mitigate shipping risk & meet all regulatory requirements, provide better cost-transparency to customers, and improve customer loyalty across the supply chain with a suite of compliance tools.

Implement a complete cross-border shipping solution. Taxes, Duties & Compliance functionality enables Logistics service providers and Posts to correctly identify product classification, screen for restricted products, screen for denied parties, and estimate taxes and duties.

### **Duties, Taxes and Compliance**



Accurate commodity codes prevent shipments from being seized by customs. The system checks the match between the HS6 code and/or the product description provided. Invalid descriptions are identified and a status code applied with the HS6 import and export codes. Calculate the Duty & Tax rates, and amount payable in the currency of the sending or destination country. Enables any business to show their customers the total cost of any purchase, reducing the risk of extra fees on delivery. Manage every country's set of rules including special permissions, licences, restrictions and exclusions for import, export and transport of goods. Ensure compliance across 94% of world GDP.

Access to 100 global denied party lists including the EU, UN and OFAC. Realtime identification and filtering of persons or entities that are barred from international commerce, avoiding costly fines and goods impoundment.

### HypaShip Counter & PUDO



## HypaShip I Counter & PUDO

HypaShip Counter & PUDO is unparalleled in its flexibility and unmatched in its reliability and scalability. Intuitive and responsive the system is designed to adapt to the needs of and bridge the gap between Post Office Counters and Commercial PUDO's.



### Counter

Process a wide range of Postal transactions from a single user interface. Utilise mobile counter technology to increase reach.



### **PUDO**

PUDO allows third-party partners to offer post and logistics-related goods and services to consumers who visit their store.



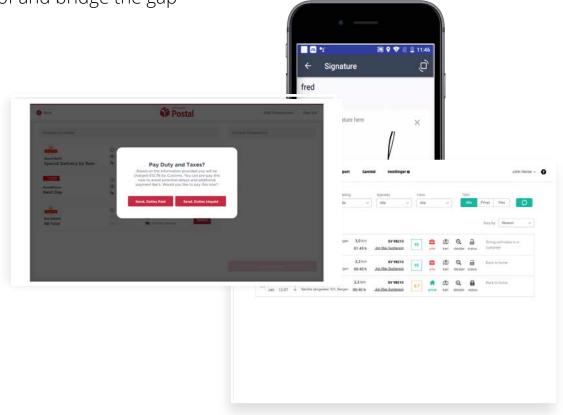
### Drop & Go

HypaShip Drop & Go, seamlessly converts static hardware to dynamic Points of Service. Using in-store Drop and Go, PUDO stores and post offices can run their branches more efficiently, extend their reach to partner stores and empower customers to use self-service terminals.



### Simple & Flexible

Scale the solution up or down based on customer demand. There are no specialized requirements for communication lines, hardware, or software. Easily add or remove counter positions and PUDO locations.



## HypaShip I PUDO Solutions







a pre-printed shipping or return label.

**Despatch From Store** 

Users can process and release a pickup package to a recipient, allowing for available information and pick-up requirements. Consumers can drop off a shipment or returns package with

Consumers can utilise in store terminals to book their shipments and print labels, including pre-booked items



Goods In
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Record packages when received at the store or post office. Identify the goods as PUDO or Failed delivery, scan at arrival, and process the package to storage.



### **Shelf Management**

Create and name shelves in the system. Assign packages to specific shelves, list all shelves in the store or post office, and print or re-print shipping labels.

## HypaShip I Retail Management



Easily manage inventory items with serial numbers which are either scanned into the system or created dynamically on screen. Track stock based on nominal value or per unit quantity. Conduct stock counts for cash-like items such as open value stamps, foreign currency, and cheques.

Sell post and logistics related commodities as well as general goods through one intuitive interface.

Manage receipt of monies for utility bills, and the reconciliation and onward distribution of funds.

## HypaShip I Counter Solutions









**Foreign Exchange** 

Set

offices.

interface.

### **Benefit Payments**

Create a network of foreign exchange HypaShip sites across all or some stores / post exchange rates automatically. Reconcile transactions and order currency through one

can link with any governmental system to manage the distribution of state benefits such as pensions and unemployment benefits.

HypaShip integrates with banking

systems around the world, enabling

international and domestic money

transfer at the touch of a button.

**Money Transfer** 

### **Counter & PUDO Analytics**

Designed to engage the entire organisation in a wholistic view of your data with single source of truth that can be leveraged by anyone, anytime, anywhere.

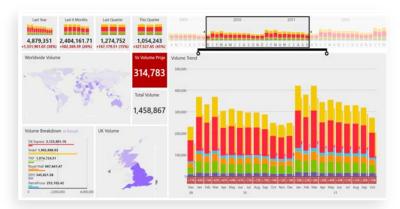
## **HypaShip Analytics**



## HypaShip I Analytics

### **In-Depth Analytics and Reports**

One powerful centralised platform to track and analyse your data. Bringing together dashboards, reports and insights, daily/monthly/yearly recurring revenue, churn rate, customer lifetime value and more. Get a real-time view into business performance and dig deep into the data.







Creates issue alerts and identifies areas for improvement.

Data-driven decisions to ensure continued operational and cost efficiency.

Faster and better decision-making based on accurate data.

Single source of truth bringing together customer, vendor, network and operations data.

## **HypaShip I Analytics Features**



**Real-time** 

Access account, order and tracking information in real-time. A comprehensive approach that ensures continual understanding of delivery performance, cost and operational efficiency, while giving customers the best possible delivery experience.

End-to-End

Because HypaShip is an end-to-end solution, Analytics provides data covering every aspect of a Postal or Logistics business. Analyse data at either high level or on a granular basis.





Use historic data and growth forecasts alongside known factors to forecast expected volume into the network, at organisation, hub or depot level. Monitor Actuals against Budget and use the data for resource planning.



Vendor

Break-down and analyse cost and performance for both internal and external vendors. Drill into data at global, country, region or postcode level.

## HypaShip I Dashboards & Reports



**Financial** 



**Operational** 

Understand business performance in unparalleled detail. Analyse account and transaction data, build revenue, cost and margin detail. Quickly produce reports, financial statements and KPI scorecards. Use data to drive decisions and ensure targets are met.

One powerful centralised platform to generate performance metrics for every function in the business. Track and analyse performance against target. View at organisational level and drill down to identify business unit needing improvement.



### **Commercial**

Yearly, monthly and daily, recurring revenue, margin and churn rates, by customer and product/service. spend Customer against forecast/commitment and account metrics including claims, surcharges and exceptions.



### **Service**

Understanding delivery and carrier performance is key driving to operational efficiency, and ensuring customer satisfaction. Operations and customer service teams to view and act lifetime value. Account management upon vital delivery management and carrier performance information.

# Thank You.

For more information, please contact

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